



Video	Audio
<p>7) CUT TO REVERSE angle reaction shot on associates.  8) CUT TO WS of USG flatbed arriving at Home Depot receiving area.  9) CUT TO GRAPHIC set against traveling background in primary colors.  SUPER:  <u>F.Y.I.</u>  <i>Gypsum Panels = Drywall = Wallboard</i></p> <p>10) PAN across ECU on Sheetrock Brand end tabs.</p> <p>11) CUT TO MS of Announcer.</p> <p>12) CUT TO MWS of neatly stacked Sheetrock on flatbed as forklift operator removes a unit of board.</p> <p>SUPER:  <i>HANDLE WITH CARE</i></p> <p>13) CUT TO MS of Announcer as he references the damaged sheets of wallboard on the stack next to him. He uses his clipboard and a marker to write down the stats for all to see. SUPER:  <i>2 Damaged Panels = \$200 loss per truckload</i></p> <p>14) CUT TO GRAPHIC.  SUPER: <i>\$200 loss X 150 truckloads (average per store) = \$30,000/store</i></p> <p>Continue to build GRAPHIC.  \$30,000 X 1,350 stores = \$40,500,000</p>	<p>That's right, associates. I know you know what I'm talkin' about!</p> <p>SHRINK is that nasty problem that results from the things we do that cause damaged goods, unnecessary markdowns, un-sellable products, lost sales and sliding profits.</p> <p>Don't believe it's a real problem? Then, consider the facts. Take a truckload of USG Sheetrock Brand Gypsum Panels, for instance.</p> <p><u><i>(Announcer lowers vocal inflection and rapidly delivers the sidebar comment).</i></u></p> <p>By the way...gypsum panels, drywall, wallboard...all of these terms mean the same thing. And, Sheetrock is USG's registered brand name for the gypsum panels it manufactures and supplies to Home Depot.</p> <p>Just an FYI in case you didn't already know. Now, back to my example.</p> <p><u><i>(Announcer resumes original tone).</i></u></p> <p>Every shipment of USG wallboard that we receive in our stores arrives from the manufacturer neatly and strategically stacked in units that are ideally aligned to provide for easy handling and proper storage.</p> <p>Keep in mind, drywall is more fragile than lumber and other kinds of building materials. Therefore, it needs to be handled with care at all times in order to keep it in sellable condition.</p> <p>The fact is when we damage just 2 sheets out of a whole unit – during our normal unloading or stocking procedures at any of our locations, the store loses approximately \$200 per truckload.</p> <p><u>SFX TO REINFORCE COST.</u></p> <p>Add that loss to the average number of wallboard shipments that each of our stores receives each year... and, bing, bing, bing...those numbers quickly tally up to an annual shrink cost of about \$30,000 per store.</p> <p>Now, multiply that single store loss times the number of Home Depot stores in the entire company...and, WOW! Look at how much the company stands to lose every year.</p>

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<p>15) CUT TO MS of Announcer pacing across the line of associates showing a flash card with the total tally revealed.</p> <p>16) REVERSE angle on associates grumbling to one another as Announcer walks back to his clipboard on the stack of wallboard.</p> <p>17) CUT TO MWS OTS from associates' vantage point on of Announcer. SNAP ZOOM TO MCU.</p> <p>Announcer stares directly into camera and delivers lines to viewing audience. Camera follows him as he moves.</p> <p>18) REVERSE SNAP OUT TO MWS OTS angle from associate's vantage point as Announcer grabs clipboard and moves through associates and past camera. Associates turn and follow him out of frame.</p> <p>19) REVERSE LS on entire aisle area as Announcer leads pack of associates toward camera.</p> <p>20) DISSOLVE TO TITLE SCREEN BUILD. EFFECT IN the USG and Home Depot logos against traveling graphic background shapes (circle wipes, rectangles, lines, etc.) highlighted in primary colors. DISSOLVE OUT USG and Home Depot logos, keeping background. Within the traveling graphics, reveal fast motion clips showing:</p> <ul style="list-style-type: none"> <li>• A stack of damaged wallboard panels mounting in a pile over time from a few to many.</li> <li>• Profitability bar chart, filled "\$" signs, shrinking to a minimum above the line with only a few "\$" signs left.</li> </ul>	<p>And this, associates, is just what we lose in drywall shrinkage alone!</p> <p><u>MIX IN SFX OF MURMURING ASSOCIATES.</u></p> <p><u>ANNOUNCER (OC):</u> Say what? Oh, I see. You think this is somebody else's problem, huh? Wrong!</p> <p><u>MURMURING CROWD FADES DOWN AND OUT.</u></p> <p><u>ANNOUNCER (OC):</u> Who ya' gonna call to fix this problem? I'll tell you who...nobody, but yourselves.</p> <p>It's time to face the music, people!</p> <p>It's not just the company's money we're talkin' about here. Think about your success sharing bonus. Every time the store loses money in shrink, you lose money too!</p> <p><u>REPRISE MUSIC LIBRARY RENDITION OF "GHOSTBUSTERS" THEME. MUSIC FADES UP AND UNDER ANNOUNCER.</u></p> <p><u>ANNOUNCER (OC):</u> So, your challenge, as Home Depot associates, is to bring the shrink monster to its knees. That means...from now on, YOU are all officially deemed "Shrink Busters!"</p> <p>With the right information and training...and, with a little help from our friends at USG, we are going to kick the legs out from under shrink once and for all.</p> <p>Get ready...because your mission begins right now!</p> <p><u>MUSIC UP FULL.</u></p> <p><u>SFX TO MATCH GRAPHIC SLAM.</u></p>

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<ul style="list-style-type: none"> <li>• SUPER: <i>SHRINK</i></li> </ul> SLAM IN graphic “buster” symbol over word. PUSH icon to upper left corner of screen DISSOLVE IN TITLE: <i>“Shrink Busters:            A Guide to Reducing Drywall Shrink”</i> Dip to black as opening music track peaks.	<u>MUSIC PEAKS WITH TITLE REVEAL. CROSS FADE INTO MODERATELY PACED, CONTEMPORARY BED MUSIC TO SUPPORT ANNOUNCER TRACK.</u>
21) MS of Announcer talking directly to camera in a non-descriptive store setting. 22) GRAPHIC BUILD. SUPER: <u><i>Shrink Buster Objectives</i></u> <ul style="list-style-type: none"> <li>• <i>Maintain safety</i></li> <li>• <i>Maintain quality wallboard stock</i></li> </ul> 23) WS of forklift operating in a Zone of Safety with spotter guiding load into place. 24) Beauty shot of HD SOP Manual and USG Best Practices materials, including “The Correct Placement of Riser” hang tag, Guidelines brochure, etc. SUPER: <i>See SOP 09-28 and SOP 09-29</i> 25) MS of Announcer in same setting as scene 21.	<u>ANNOUNCER (OC):</u> Here’s the plan of action. Your objective as a Shrink Buster is two-fold.  <u>VO:</u> You need to keep our wallboard inventory in the highest quality, sellable condition at all times. And, as always, you need to maintain safe work practices while you work.  You see, when it comes to shrink prevention, safety and quality go hand in hand. And, it just so happens that these two initiatives are top priorities for both USG and Home Depot.  If you combine Home Depot’s Standard Operation Procedures with USG’s Best Practices for correctly handling and storing Sheetrock Brand Gypsum Panels, shrink doesn’t have a chance.  <u>OC:</u> So, let’s hit the safety highlights, first. Then, we’ll point out some important guidelines you can use to keep wallboard inventory in tip-top shape from the time it’s received to the time it leaves the store.
26) 2-shot of two associates hand-lifting an individual panel of Sheetrock. Associates are wearing all required PPE including back belts and gloves. SUPER: <u><i>SOP Safety Standards</i></u> <ul style="list-style-type: none"> <li>• <i>Lift with Your Legs</i></li> <li>• <i>Wear Proper Personal Protective Equipment (PPE)</i></li> </ul> CUT TO MWS of forklift operator using lift truck to move a stack of board. SUPER: <u><i>SOP Safety Standard</i></u> <ul style="list-style-type: none"> <li>• <i>Use Proper Lift Equipment</i></li> </ul> 27) CUT TO CU of capacity plate on front of forklift equipment. PULL BACK to MS of associate checking plate. 28) MS of forklift carrying a stack of wallboard. SUPER: <u><i>SOP Safety Standards</i></u> <ul style="list-style-type: none"> <li>• <i>Follow capacity weight limits</i></li> <li>• <i>Use only full-sized LPG or TMF lift trucks.</i></li> </ul> 29) MS of an unattended Reach Truck.	When handling or moving drywall, always pay attention to what’s going on around you. Accident prevention begins with being alert at all times. <ul style="list-style-type: none"> <li>• Be sure to use caution and care when handling wallboard panels. The panels are heavy and must be moved by using proper lifting techniques and personal protection equipment...or by using proper lift equipment.</li> <li>• Check the load weight and capacity plate on the lift equipment before attempting to lift a load with the vehicle.</li> <li>• When unloading, moving or rotating stacked wallboard stock, a full sized, counterbalanced LPG, sit down forklift or a truck-mounted forklift must be used.</li> <li>• Never attempt to lift a stack of wallboard with a Reach Truck. Reach Trucks cannot support the</li> </ul>

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<p>SLAM GRAPHIC buster symbol down over image.</p> <p>30) MS of faulty lift equipment that is tagged for maintenance. SLAM GRAPHIC buster symbol down over image.</p> <p>31) CU of licensed operator driving forklift. SUPER: <u>SOP Safety Standard</u></p> <ul style="list-style-type: none"> <li><i>You must be licensed to operate lift equipment!</i></li> </ul> <p>32) MCU to MS of forklift operator fastening belt, then turning on equipment. Continue scene as operator sounds horn and looks around in all direction before pulling out, then drives out of frame at a slow speed. SUPER: <u>SOP Safety Standards</u></p> <ul style="list-style-type: none"> <li><i>Always Fasten Seat Belt First</i></li> <li><i>Turn On Equipment</i></li> <li><i>Sound Horn and Observe Area Before Moving</i></li> <li><i>Maximum 3.5 miles per hour</i></li> <li><i>Maintain Clear View with Forks and Load Trailing Equipment</i></li> <li><i>Keep Load Close to Ground – Maximum 4" Off Ground</i></li> <li><i>Move 1 Unit Per Load</i></li> <li><i>Turn Off Equipment Before Dismounting</i></li> </ul> <p>33) Montage of MWS scenes showing forklift operation with a spotter on the sales floor. SUPER: <u>SOP Safety Standard</u></p> <ul style="list-style-type: none"> <li><i>At least 1 Spotter must accompany lift equipment during business hours</i></li> </ul> <p>34) MWS scene of forklift operator stocking a load of wallboard with the guidance of a spotter. Banner barricade nets are in place. SUPER: <u>SOP Safety Standards</u></p> <ul style="list-style-type: none"> <li><i>Use 4 banner barricade nets/wide aisle barricade gates</i></li> </ul> <p>35) MS sequence of the four, banner barricade nets, the bay work area, etc. PAN across the bottom of the banner barricade net showing the four inch margin from the ground.</p> <p>36) WS scene showing end of aisle set up with forklift operating in work area.</p>	<p>weight and size of drywall panels.</p> <ul style="list-style-type: none"> <li>Never use lift equipment that is tagged for maintenance or faulty function-ability.</li> <li>Only trained, licensed operators are authorized to operate lift equipment. If you do not have a license, do not operate the lift equipment.</li> <li>Remember to fasten your seat belt before you turn on and operate a sit-down lift truck.</li> </ul> <p><u>SFX of horn honking.</u></p> <ul style="list-style-type: none"> <li>Sound the horn and observe the area around you before you move the lift equipment.</li> <li>Never operate lift equipment in excess of walking speed, or 3.5 miles per hour.</li> <li>When moving a load, always maintain a clear view in the direction of travel. Drive with the forks and load trailing behind you.</li> <li>Keep the load close to the floor, no more than 4 inches off the ground. In narrow aisles, you may need to raise the load up to 2 feet off the ground as you maneuver around other products...but, always drive with caution and use a spotter to guide you in these situations.</li> <li>Move only one unit at a time.</li> <li>Make sure the equipment is turned off when it's not in use.</li> <li>During business hours, at least one spotter must accompany lift equipment any time it moves on the sales floor, in the outside garden department, in customer loading zones, in the parking lot, or wherever operating in customer access areas.</li> <li>When using lift equipment to stock and retrieve wallboard, spotters and banner barricade nets and/or barricade gates must be used to completely isolate the work area from customers and other associates.</li> </ul> <p>SOP requires four banner barricade nets and/or wide aisle barricade gates to be in place during forklift activity. Place banner barricade nets or wide aisle gates a minimum of two full bays on either side of the lift equipment. Position banner barricade nets so that the bottom of the net is no more than four</p>

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<p>37) MWS scene showing lift equipment operating within the proper zone of safety. SUPER: <i>SOP "Zone of Safety" Standard</i> <i>10 ft. in direction of travel</i> <i>4 ft. on all remaining sides</i></p> <p>38) MS of fork operator moving with a load of wallboard. Show vehicle stopping to observe stop sign.</p> <p>39) MS of fork operator stopping operation to allow a pedestrian to pass.</p> <p>40) GRAPHIC BUILD. SUPER: <i>SOP Safety Standards</i></p> <ul style="list-style-type: none"> <li>• <i>Stop lift operation if anyone enters zone of safety.</i></li> <li>• <i>Do not drive lift truck past customers or associates.</i></li> <li>• <i>Stop equipment and allow pedestrians to pass.</i></li> <li>• <i>Never elevate a load while truck is moving.</i></li> <li>• <i>Never pass a customer with an elevated load.</i></li> <li>• <i>In main aisles and contractor area, slow equipment to idle.</i></li> <li>• <i>Do not raise forks more than four inches off the ground</i></li> <li>• <i>Observe Traffic Rules and Signage</i></li> <li>• <i>Lower forks to ground before turning off equipment</i></li> <li>• <i>Turn off equipment before dismounting</i></li> <li>• <i>Pedestrians Always Have The Right of Way</i></li> </ul> <p>41) MWS scene showing forklift operator working in zone of safety without a spotter present.</p> <p>42) CU beauty shot of SOP manual. Hand enters frame and turns to SOP 09-28. SUPER: <i>See SOP 09-28 "Critical Operating Safety Standards"</i></p> <p>43) CU beauty shot of Lift Truck Operator's Safety Training Manual...or web page.</p>	<p>inches off the ground.</p> <p>If the work area is at the end of an aisle, or the two full bay requirement cannot be met, additional banner barricade nets or spotters must be used to block off all other aisles that allow access to the work area.</p> <ul style="list-style-type: none"> <li>• At all times, make sure you maintain a zone of safety around all moving equipment. At a minimum, this zone must extend 10 feet in the direction of travel, and 4 feet on all remaining sides.</li> </ul> <p>Keep in mind, you are required to follow all SOP safety standards and OSHA regulations.</p> <ul style="list-style-type: none"> <li>• Do not move lift equipment if anyone, including associates, enters the zone of safety.</li> <li>• Do not drive lift equipment past customers or other associates in an interior aisle. Stop the equipment to allow individuals to pass or to step out of the aisle.</li> <li>• Never elevate a load while the truck is moving.</li> <li>• Never pass a customer with an elevated load.</li> <li>• In main aisles and at the contractor door area, slow equipment to idle...and, do not raise forks more than four inches off the ground.</li> <li>• Observe all store traffic rules and posted signage at all times.</li> <li>• Lower forks to the ground before turning off the equipment.</li> <li>• Turn off the equipment before you dismount the truck.</li> <li>• And, remember...pedestrians <u>always</u> have the right of way.</li> </ul> <p>During non-business hours, all of the same safety rules apply, except no spotters are required.</p> <p>For more details and instructions regarding lift equipment safety standards, see SOP 09-28, "Critical Operating Safety Standards," or follow the guidelines in your Lift Truck Safety Training Manual.</p>
44) MS of Announcer in non-descriptive	<b>ANNOUNCER (OC):</b> Working safely will help protect you,

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<p>store setting.</p> <p>45) GRAPHIC transition element wipes across screen. SUPER: <i>USG's Best Practices for Handling &amp; Storing Sheetrock Brand Gypsum Panels.</i></p> <p>46) LS of well-organized storage area showing multiple stacks of USG Sheetrock Brand Gypsum Panels stocked appropriately.</p> <p>Fork equipment enters frame to remove a tiered unit of board.</p> <p>EFFECT image and SUPER: <u><i>Specialty Dealer Appearance</i></u></p> <ul style="list-style-type: none"> <li>• <i>Sell more stock</i></li> <li>• <i>Keep aisles clear</i></li> <li>• <i>Minimize product losses</i></li> <li>• <i>Move stock easily &amp; efficiently</i></li> </ul> <p>47) MS of Announcer in store setting.</p> <p>48) GRAPHIC transition element wipes across screen. USG logo bug included in graphic. SUPER: <i>Shrink Buster Tip – "Storage"</i></p> <p>49) MWS scene showing storage area indoors where wallboard is stored on a level, flat surface. SUPER: <i>Store on Level, Flat Surface</i></p> <p>50) MWS angle of wallboard being transported to stock from receiving area. <i>Sunlight &amp; Moisture Sensitive</i></p> <ul style="list-style-type: none"> <li>• <i>Keep Dry</i></li> <li>• <i>Store Indoors</i></li> </ul> <p>51) MWS angle showing tarp being placed on stacks that are positioned</p>	<p>your co-workers and our customers from potential safety hazards and accidents. So, keep safety first in your minds and in your actions.</p> <p><u>CROSS FADE MUSIC BED INTO NEW MUSIC SELECTION WITH MODERATE TEMPO. MUSIC FADES DOWN AND UNDER ANNOUNCER.</u></p> <p><u>ANNOUNCER (OC):</u> Now, let's shift gears and see how you can improve your handling and storing techniques to prevent unnecessary drywall damage and keep USG's Sheetrock Brand Gypsum Panels in the best sellable condition at all times.</p> <p><u>SFX TO MATCH GRAPHIC TRANSITION.</u></p> <p><u>(VO):</u> USG's Best Practices approach to handling and storing Sheetrock Brand Gypsum Panels starts with an organized merchandise display.</p> <p>A neatly organized stock area will allow Home Depot to present a specialty dealer appearance in its merchandising. That's an advantage that will help us sell more stock!</p> <p>But, that's not all. Organized bays will also:</p> <ul style="list-style-type: none"> <li>• keep the aisles clear from debris and potential safety hazards,</li> <li>• minimize product losses resulting from accidents, and</li> <li>• make it easier for you to move stock more efficiently.</li> </ul> <p><u>ANNOUNCER (OC):</u> With that in mind, here are some handy Shrink Buster tips that USG recommends for organizing and protecting wallboard stock.</p> <p><u>SFX TO MATCH GRAPHIC TRANSITION.</u></p> <p>Wallboard panels should always be stored on a level, flat surface. Storing them upright stresses their design and creates a danger to employees, customers and material handlers.</p> <p>Also, keep in mind that gypsum panels are sunlight and moisture sensitive. For these reasons, wallboard should be kept dry and stored indoors away from exposure to direct sunlight and moisture.</p> <p>If wallboard is exposed to rain, snow or extreme sunlight during unloading procedures, be sure to keep it stacked above ground and protected by a tarp until it can be moved indoors.</p>

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<p>appropriately off the ground outdoors.</p> <p>52) GRAPHIC transition element wipes across screen. SUPER: <i>Shrink Buster Tip – “Riser Placement”</i></p> <p>53) MS PAN across load on flatbed showing riser placement between tiers. GRAPHIC arrow points to risers. SUPER: <i>“Risiers”</i></p> <p>54) CU of Receiving associate placing risers between stacks already unloaded. SUPER: <i>Risiers = Dunnage = Sluter</i> DISSOLVE OUT SUPER. PULL OUT TO MWS showing Receiving associate finalizing riser placement in vertical alignment with stack below.</p> <p>55) MWS of stock area showing consistent riser alignment in all stacks. SUPER: <u><i>Correct Riser Placement</i></u></p> <ul style="list-style-type: none"> <li>• <i>Enables air circulation</i></li> <li>• <i>Reduces compression</i></li> <li>• <i>Protects against warping, sagging &amp; bowing</i></li> <li>• <i>Provides easy retrieval &amp; utility</i></li> </ul> <p>56) MS of associate in stocking area placing risers on tier before stacking next tier.</p> <p>57) MWS of load on flatbed.</p> <p>58) CUT TO MWS of identical riser placement in stack in stock.</p> <p>59) GRAPHIC showing of three options from “The Correct Placement of Risers” hang tag, 4’X8’, 4’X10’, 4’X12’.</p> <p>60) CUT TO CU of hang tag posted in stock area.</p> <p>61) CUT TO CU of hang tag on lift equipment.</p> <p>62) GRAPHIC transition element wipes across screen. SUPER: <i>Shrink Buster Tip – “Moving Wallboard”</i></p> <p>63) MS of lift operator checking lift equipment weight limit before boarding.</p> <p>64) CU of fork blades carefully entering tiered stacks at the riser break.</p> <p>65) MCU angle showing blades fully extending through the 4’ width of the stacked board.</p>	<p><u>SFX TO MATCH GRAPHIC TRANSITION.</u></p> <p>When shipments arrive, you’ll notice that the Sheetrock Brand Gypsum Panels are already separated into tiers, making it easier for you to unload stacked units from the flatbed.</p> <p>Strategically placed spacers known as “risers” help to expedite handling and promote effective storing techniques.</p> <ul style="list-style-type: none"> <li>• F.Y.I. – Risers, dunnage, sluter....all three terms mean the same thing.</li> </ul> <p>The correct placement of risers serves many purposes in keeping Sheetrock Brand Gypsum Panels in the best sellable condition.</p> <p>Consistent riser alignment evenly supports all boards in a stacked unit. Correctly placed risers:</p> <ul style="list-style-type: none"> <li>• enable air circulation between tiers,</li> <li>• reduce panel compression,</li> <li>• protect panels against warping, sagging and bowing, and</li> <li>• provide a system for easy stock retrieval and utility.</li> </ul> <p>When unloading, stocking and/or rotating wallboard units, it’s your responsibility to always maintain consistent riser placement between tiers in order to prevent unnecessary damages.</p> <p>The guideline for riser placement is simple. The way the wallboard was shipped is the way you should store it and sell it.</p> <p>The number of risers you use and distance between risers will vary depending upon the length of the panels. Be sure to position “The Correct Placement of Risers” hang tag near stocked product and on lift equipment to remind you of the proper riser placement guidelines for all sizes of board.</p> <p><u>SFX TO MATCH GRAPHIC TRANSITION.</u></p> <p>Before unloading or moving stacked units to and from stock, first be sure that the lift equipment you’re using is capable of supporting the weight of the load.</p> <p>In order to prevent board damage, lift equipment fork blades should only be inserted in the space where risers separate tiered units.</p> <p>Make sure the fork blades are long enough to extend</p>

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<p>66) Front MWS angle showing load equally balanced on blades. Lift operator drives away slowly.</p> <p>67) MWS angle of fork truck moving cautiously through aisle with operator paying attention to other products in bay.</p> <p>68) MS angle of lift operator approaching a stack in storage to retrieve board.</p> <p>69) CU of blades nearing stack at a point where boards are not separated by risers. FREEZE and SLAM Buster symbol over image.</p> <p>70) GRAPHIC demonstrating profile view of forks coming through front unit and stabbing into back unit causing damage.</p> <p>71) MCU of fork operator marking blades with tape.</p> <p>72) MS of fork operator inserting blades into stack up to marked point, then moving unit to reveal undamaged rear face unit.</p> <p>73) MWS of lift equipment placing stack at ground level, then, two associates remove individual panels using proper lifting techniques and PPE.</p> <p>74) GRAPHIC transition element wipes across screen. SUPER: <i>Shrink Buster Tip –“Stacking Techniques”</i></p> <p>75) CU to MWS of associates placing railroad ties on the ground. Use GRAPHIC arrow to identify ties and brackets. SUPER: <i>6X6 railroad ties 6X6 L-Brackets.</i></p> <p>76) GRAPHIC. SUPER: <i>Notify Store Manager or Store Maintenance of cracks or unlevel surfaces in stocking area.</i></p> <p>77) WS of face units stacked end to end in perfect alignment. Fork enters to remove top unit, sets it on the ground, adjusts risers.</p>	<p>completely through the width of the load. If blades are less than 4' in length, use extra caution when lifting a unit and, be sure the load is evenly balanced before moving it.</p> <p>Only move one unit at a time.</p> <p>Remember...wallboard is brittle and, therefore, more susceptible to damage than other building products. Move cautiously through aisles with the load; and, avoid banging and/or scraping board edges and corners against other products along the bay.</p> <p>Also, avoid stabbing fork blades in between two individual panels in a stack. Stabbing will result in damage to both panels on either side of the blades.</p> <p><u>SFX TO MATCH BUSTER SYMBOL SLAM.</u></p> <p>If you're moving units from double-faced inventory, be careful not to accidentally stab forks into the rear face unit. You can prevent unnecessary damages to rear face units by marking the fork blades with fluorescent tape to indicate an appropriate stopping point that will accommodate the width of the load and keep the blades clear from stabbing the rear face unit.</p> <p>If you need only a few panels from a stack to fulfill an order, place the stacked unit at ground level...and, manually remove the number of individual panels you need from the unit.</p> <p><u>SFX TO MATCH GRAPHIC TRANSITION.</u></p> <p>Before you begin storing or stacking multiple tiers of Sheetrock Brand Gypsum Panels, USG recommends that you use the following techniques in order to maintain all inventory in sellable condition.</p> <ul style="list-style-type: none"> <li>Place 6X6 railroad ties and 6X6 L-brackets on the floor at riser spacing to keep panels well supported and elevated off the ground. If you notice a crack in the floor or the surface is not level, notify your store manager or store maintenance of the problem before you begin stacking units on the surface.</li> <li>Stack adjacent units end to end to prevent leaning and preserve panel end tabs. If you notice a stack leaning, remove units from the top of the stack and ensure that all risers are aligned properly before restacking the face units.</li> </ul>

Video	Audio
<p>78) TILT UP TO TOP unit showing bottom of stack level with top cantilever beam.</p> <p>79) MS of associate marking floor to indicate drop point for incoming load.</p> <p>80) MWS showing spotter guiding lift operator with load up to mark.</p> <p>81) ECU wheels meeting mark.</p> <p>82) MS to MWS of spotter signaling lift operator to drop load.</p> <p>83) MS tilt/pan showing spacing between stacks.</p> <p>84) MS of associate placing PVC or 2X4 lumber bumpers on stacked unit. SUPER: <i>Use PVC or 2X4 lumber as protective bumpers.</i></p> <p>85) MS of cantilever shelving area. SLAM Buster symbol over image.</p> <p>86) MWS of longer board on top of shorter board. SLAM Buster symbol over image.</p> <p>87) MWS of another product aimlessly sitting on top of wallboard stack. SLAM Buster symbol over image.</p> <p>88) GRAPHIC transition element wipes across screen. SUPER: <i>Shrink Buster Tip – “Rotating Wallboard”</i></p> <p>89) MWS of lift operator rotating older stock in storage area.  SUPER: <i>Rotate Stock as Needed Sell Oldest Stock 1<sup>st</sup></i></p> <p>90) MS of feeder unit in front of full stack of product. SUPER:</p>	<ul style="list-style-type: none"> <li>Do not stack units higher than the top cantilever beam of the rack in the neighboring aisle.</li> <li>When storing multiple tiers of wallboard in a double-faced inventory set up, mark the floor with tape and/or a painted line to clearly indicate an appropriate drop point for the front face unit.</li> </ul> <p>As the incoming load is moved into place, a spotter should guide the lift operator to drive the wheels of the lift truck up to the mark on the floor. When the wheels meet the mark, the spotter should signal the driver to set the load down exactly on the mark.</p> <p>This technique will establish a safe margin of two to six inches between face units and will help prevent the incoming load from falling into the rear face unit during stocking procedures.</p> <ul style="list-style-type: none"> <li>Once tiers are stacked in inventory, place 2X4 lumber or PVC drywall bumpers along the edges of individual units to guard against potential damage.</li> </ul> <p>Keep in mind, in order to prevent wallboard damages and potential safety hazards you should:</p> <ul style="list-style-type: none"> <li>Never store wallboard on cantilever shelving.</li> </ul> <p><u>SFX TO MATCH BUSTER SYMBOL SLAM.</u></p> <ul style="list-style-type: none"> <li>Never store longer gypsum panels on top of shorter panels.</li> </ul> <p><u>SFX TO MATCH BUSTER SYMBOL SLAM.</u></p> <ul style="list-style-type: none"> <li>Never store other products on top of wallboard stacks at any time.</li> </ul> <p><u>SFX TO MATCH BUSTER SYMBOL SLAM.</u></p> <p><u>SFX TO MATCH GRAPHIC TRANSITION.</u></p> <p>As you receive new shipments, rotate stock as needed to avoid blocking in older inventory...and, sell the oldest stock first.</p> <p>Establish a system for rotating stock that enables the maximum number of turns possible in order to keep the oldest inventory readily accessible.</p> <p>Partially used units, called “feeder units,” should always be positioned for easy access on the ground level in front of fully stacked face units.</p>

Video	Audio
<p><u>Feeder Unit</u></p> <ul style="list-style-type: none"> <li>• <i>Easy access for customers</i></li> <li>• <i>Maximum height of 4 feet</i></li> </ul> <p>91) GRAPHIC transition element wipes across screen. 92) Montage of recapping images begins.</p>	<p>To prevent potential customer injuries, the feeder unit should never exceed a maximum height of 4 feet. This will help prevent injuries by allowing customers to handle panels without lifting board above their shoulders.</p> <p><u>SFX TO MATCH GRAPHIC TRANSITION. REPRISE MUSIC LIBRARY RENDITION OF "GHOSTBUSTERS" THEME UP FULL.</u></p>
<p>93) MS of Announcer walking toward camera in properly stocked drywall aisle. 94) GRAPHIC BUILD. SUPER: <u>Shrink Buster Benefits</u></p> <ul style="list-style-type: none"> <li>• <i>Specialty Dealer Appearance</i></li> <li>• <i>Increased Sales</i></li> <li>• <i>More Sellable Stock</i></li> <li>• <i>Less Damaged Drywall</i></li> <li>• <i>Safety Hazard Prevention</i></li> <li>• <i>Increase Store Profits</i></li> <li>• <i>Maximize Your Success Sharing Bonus</i></li> <li>• <i>Reduced Shrink</i></li> </ul> <p>95) MCU of Announcer.</p> <p>Announcer turns away from camera and walks away. 96) CUT TO GRAPHIC background. SLAM in Buster symbol. Composite in REPRISE of Scene 19 - SLOW MOTION WS of Announcer with Home Depot associates walking toward camera with determined expressions on faces. 97) Credit roll and copyright information. Fade to black.</p>	<p><u>ANNOUNCER (OC):</u> Shrink Busters...it's up to you, now. By correctly handling and storing USG's Sheetrock Brand Gypsum Panels, you can help your store:</p> <ul style="list-style-type: none"> <li>• present a specialty dealer appearance,</li> <li>• drive additional sales to professional contractors,</li> <li>• maintain higher levels of sellable stock,</li> <li>• minimize wallboard damages,</li> <li>• prevent potential safety hazards</li> <li>• increase store profits,</li> <li>• maximize your success sharing bonus, and</li> <li>• put shrink in its place.</li> </ul> <p><u>(OC):</u> You have the power to make a big difference in reducing shrink. Work safely and pay attention to details.</p> <p>Now, go kick some shrink!</p> <p><u>MUSIC BUILDS.</u></p> <p><u>(VO):</u> To receive additional training on Best Practices of Handling and Storing Sheetrock Brand Gypsum Panels, contact your USG Retail Sales and Service Representative.</p> <p><u>MUSIC UP FULL, THEN DOWN AND OUT WITH FADE TO BLACK.</u></p>