MED GUARD VIDEO SCRIPT		1
VIDEO	**AUDIO**	

VIDEO	AUDIO
1. Fade up from black into PharMEDium® logo center screen drifting forward over established background graphics in aqua/teal color with gradation to black at the edges. DISSOLVE OUT PharMEDium® logo. 2. DISSOLVE IN MEDGUARD™ *Tamper Evidence* logo center screen drifting forward over continuing background graphic. 3. MEDGUARD™ *Tamper Evidence* logo shrinks back into upper left frame mortise box as letterbox graphic template reveals. Simultaneously, a montage of drifting product shots begins in lower left and right frame mortise boxes of the graphic template. A) DISSOLVE IN photo showing syringes product line with new caps in right frame mortise box and CU of a phenylephrine syringe with new cap in the lower left frame mortise box. In the lower letterbox banner, DISSOLVE IN traveling text SUPER: *"Transforming"* DISSOLVE OUT lower banner text. B) In the right frame mortise box, DISSOLVE IN drifting photo of fentanyl syringes with new caps in supply drawer and CU PAN of syringe cap components pulled away from a lidocaine syringe tip in the lower left frame mortise box. In the upper letterbox banner, DISSOLVE IN traveling text SUPER: *"Medication"* DISSOLVE OUT upper banner text. C) In the right frame mortise box, DISSOLVE IN beauty shot of syringes with new caps in storage	**MUSIC FADES IN.**

VIDEO	AUDIO
dispenser and CU PAN of syringes with new caps in lower right mortise box. In the lower letterbox banner, DISSOLVE IN traveling text SUPER: "Delivery" DISSOLVE OUT lower banner text.	
4. DISSOLVE TO montage of stock footage/photos from compounding clean rooms to patient interactions in clinical settings. 5. In right frame mortise box, DISSOLVE IN ECU of MEDGUARD™ cap on syringe tip over clean background. In lower right mortise box, DISSOLVE IN text SUPER: *"New Tamper-Evidence on All PharMEDium Syringes"*	**MUSIC FADES DOWN AND UNDER ANNOUNCER.** **ANNOUNCER (VO):** At PharMEDium®, patient safety drives everything we do. That's why we are committed to pioneering advances in the labeling and packaging of our ready to use, compounded sterile preparations. We're pleased to introduce our new MEDGUARD[SM] Tamper Evidence packaging on all PharMEDium® prefilled syringes. Our new MEDGUARD[SM] cap enhances patient safety by helping to reduce the potential for diversion.
6. DISSOLVE to full screen image of MEDGUARD™ cap intact on tip of syringe. ANIMATE cap pull away components. SUPER callouts to each component: *"MEDGUARD™ Cap"* *"Inner Cap"* *"Safety Ring"*	**ANNOUNCER (VO):** The MEDGUARD[SM] cap makes a PharMEDium prefilled syringe readily identifiable and easy for clinicians to verify and assure medication integrity during patient care.
7. DISSOLVE TO MS of the top of a medical cart tray with blue, sterile towels covering the surface and three MEDGUARD™ capped syringes on top of the tray towels. A gloved doctor's hand enters frame to retrieve a syringe from the tray. CUT TO MCU of gloved doctor's hands demonstrating the simple push, twist and pull action to remove the MEDGUARD™ cap. 8. CUT TO ECU of doctor pulling cap	**ANNOUNCER (VO):** The MEDGUARD[SM] cap is designed to be secure, yet easy to remove at the time of administration. A safety ring secures the MEDGUARD[SM] cap in place until time of use. When you're ready, simply pull off the cap. It's easy and safe.

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and syringe in opposing directions to break away cap from the syringe. 9. ZOOM IN TO show inside cap with seal broken. Doctor's hands demonstrate how cap cannot be replaced once the seal is broken (show it fall off), then sets cap aside. 10. CUT TO ALT angle CU as doctor's gloved hand unscrews and removes inner cap and sets it aside on tray, then removes the safety ring, sets it aside and begins to lock the syringe into the port of an IV line. 11. CUT TO ECU of doctor's gloved hands locking syringe into IV line. Hands exit frame. 12. DISSOLVE TO MCU of doctor's hands entering frame to detach syringe from IV line and recap the syringe by screwing on the inner cap clockwise to reseal the unused medication preserved in the syringe.	Once removed, the MEDGUARD^{SM} cap cannot be replaced. The smaller inner cap unscrews enabling you to remove and discard the safety ring before dispensing the medication.
13. Reprise Scene #5 animation of cap pull away components. SUPER: *"PharMEDium®Brand Recognition"* *"Standardized Training"* *"Assurance of Medication Integrity"*	**ANNOUNCER (VO):** Our tamper-evident MEDGUARD^{SM} cap affords all clinicians who use PharMEDium's ready to use pre-labeled syringes a reliable and standardized method for medication delivery.
14. GRAPHIC segue. Reprise opening graphic template. "MEDGUARD™ Tamper Evidence" logo in the upper left mortise box. In the right mortise frame box, DISSOLVE IN a drifting photo of plungerless hydromorphone, large morphine and small hydromorphone syringes. In the lower left mortise box, DISSOLVE IN a drifting beauty	**MUSIC UP.**

VIDEO	AUDIO
shot photo of heparin syringe. 15. Continue montage in right and lower left frame mortise boxes with recapping clips showing doctor's hands twisting and pulling away the MEDGUARD™ cap from syringe, locking syringe to IV line, recapping the inner cap, etc. Reprise traveling text SUPERS in the upper and lower letterbox banners: *"Transforming"* *"Medication"* *"Delivery"* 16. MEDGUARD™ logo emerges to full screen from graphic template, keeping color graphic background intact. 17. DISSOLVE TO PharMEDium® logo full screen over continuing color background.	**MUSIC DOWN AND UNDER ANNOUNCER TAG.** **ANNOUNCER (VO):** MEDGUARD^{SM} Tamper Evidence Another simple, safe and standardized solution…exclusively from PharMEDium®. **MUSIC UP.**
18. Fade to black. SUPER disclaimer info in small text: *"Example of services. PharMedium® is a 503B Outsourcing Facility registered with the FDA and meets or exceeds quality assurance standards. All compounded preparations and labeling are designed to comply with applicable federal and state regulations."* (P10551) DISSOLVE OUT. 19. DISSOLVE IN Copyright SUPER: "© 2014 PharMEDium, LLC" 20. Fade to black.	**MUSIC DOWN AND OUT WITH FADE TO BLACK.**